

## What the Experts Say

*"These cars are going to be one of our most important tools for reducing air pollution."*

– California Air Resources Board Spokesperson

*"Their emissions are almost below detection level."*

– Director of the UC Riverside Center for Environmental Research and Technology

*"Compared with the federal emissions standards in effect through 2003, SULEV cuts hydrocarbon emissions by 97%, carbon monoxide by 76% and oxides of nitrogen by 97%."*

– Car and Driver Magazine

## Super Clean Cars + Clean-Burning Gasoline = Cleaner Air

California's gasoline has long been the cleanest in the world – the emissions reduction equivalent of taking 3.5 million cars off the road. Now you can add super clean cars to the state's clean air package.

The Ford Focus, Honda Accord, Dodge Stratus, Mazda Galant, a total of 31 familiar models altogether, are among these super-clean cars that meet Super Ultra Low-Emission Vehicle (SULEV) standards established by the California Air Resources Board.

These super-clean cars when running on California's cleaner-burning gasoline are as clean or cleaner than the popular hybrid cars. In fact they are so clean that it takes 590 of them to produce the same tailpipe hydrocarbon emissions as one standard 1970s car.

These super-clean cars cost only \$100 more than standard versions, and many are much cheaper than hybrids. Many people don't even realize they are driving some of the cleanest cars on the planet.

And because they are moving rapidly into the state's car population (140,000 will be on the road by the end of 2004), replacing older, more polluting vehicles, super-clean cars already are making a big impact on air quality.

**Emissions from one 1970's Car = Emissions from 590 Super-Clean Cars running on Cleaner-Burning Gasoline**

